

Screen Printing

The process of forcing ink through a fine fabric mesh screen onto the product. Certain areas of the mesh are blocked out, leaving only the logo for the ink to pass through. Screen printing is known for producing thick, vibrant, and long-lasting prints. Once the design is printed, the item is heat-cured with a heat press. This process makes the ink durable and permanent, preventing it from cracking or fading.

Tips:

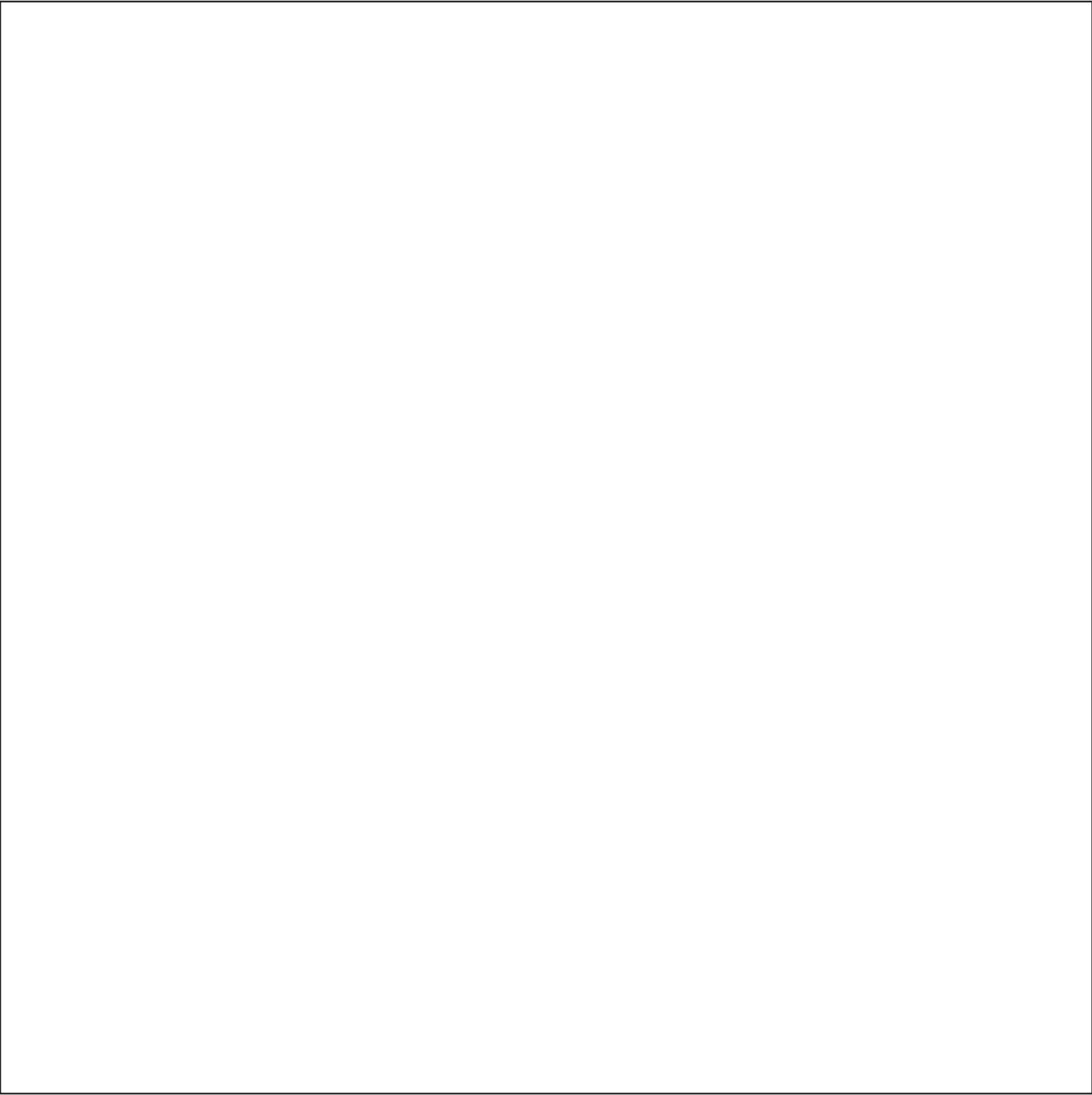
- Art must all be **One Color Only** - See our Stock Color Chart for which color inks are available.
- Upload your artwork Flat Black with a Transparent Background. Keep the art solid, no opacity percentages or gradations.
- File type: .PDF, .EPS, or .AI are preferred. All fonts converted to curves/outlines. If art is not vector, must be actual size and 300 dpi resolution.
- Minimum Line Weight - 1pt (0.0139”) | Inverted Line - 2pt (0.0277”)
- Minium Font Sizes: Standard Font - 8 pt | Script Font - 14 pt

Example of Standard Placement on bag. (Not to scale)



Imprint zone - keep all artwork in this space

9"



9"